boston cyberarts

Deadline Extended!

Boston Welcomes You

MCCA — MASSACHUSETTS CONVENTION CENTER AUTHORITY

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Call for Submissions for Public Media Art for the Boston Convention & Exhibition Center Marquee Deadline extended to Midnight February 5!

The Massachusetts Convention Center Authority (MCCA) and Boston Cyberarts are issuing the fifth media art call for display on the Marquee at the Boston Convention & Exhibition Center. The 80-foot-tall Marquee offers more than 3,000 square feet of display area on 7 screens, providing full-motion video capability and is viewed by more than 100,000 pedestrians and motorists daily. This stunning new icon is visible for half a mile in many directions, and is seen by traffic on Summer, D, and Congress Streets as well as from the surrounding hotels, office buildings and the Seaport World Trade Center.

What We Are Looking For

For our fifth call, we are doing something different: we would like to limit the call to include only members of the Massachusetts video game industry.

Massachusetts is one of the largest digital gaming clusters in the United States with more than 75 digital game companies employing more than 4,000 people statewide. Nearly 20 Massachusetts universities offer coursework in digital game design and development. Every year, nearly 70,000 gamers convene in Boston at the BCEC for PAX East - the largest gaming convention on the East Coast. PAX East recognizes the gaming talent in Massachusetts and has agreed to contribute $325,000 over the next ten years to the Massachusetts Digital Games Institute.

For this call, there is no theme, but the videos should be reflective of gaming culture and will be played in conjunction with the 2013 PAX East convention. We are looking for 30-second videos, animations or computer-generated works that use the entire Marquee in creative ways.

Who Can Apply

Eligibility is limited to artists and artist teams who reside in Massachusetts and, for this round only, who work, teach or are otherwise involved in the digital gaming industry.

Artists will need to create content in an After Effects template, which we will provide. There are many features of the marquee to take advantage of, so please familiarize yourself with the technical specifications clearly outlined in the Content Creation Guidelines before submitting your proposal. It is recommended that artists submitting visit the site to grasp the full potential of the Marquee.

How to apply Please send us in an email to info@bostoncyberarts.org by Midnight January 28, 2013:

- Jpeg images of proposed arrangement of content on screens, or storyboard layout in sketch format or other illustration: refer to Content Creation Guidelines. pdf

- Links to past moving image work (up to 3 samples, 1 minute each): samples must be online (You Tube and Vimeo are acceptable)

- Brief description of proposed piece (not more than one page)

- Resume/CV

<p style="text-align:center; color:red;">Selection Process</p>

Boston Cyberarts and MCCA will review applications and award up to ten exhibition opportunities for the BCEC Marquee. Notifications will be sent by February 1, and works should be completed by March 1, 2013 for presentation in mid-March. Awards include a $500 honorarium.

Selection of work is based foremost upon artistic excellence. We are particularly interested in works that push the limits of the 7 screens as a display platform while also creating dynamic engaging content for the public. Artists will receive proper credit for their media art.

Please contact Boston Cyberarts Director, George Fifield with questions.

For more details, visit http://www.artonthemarquee.com/

Make a Donation!

In the current tough economic climate, it's more important than ever to invest in those organizations that can contribute to the economy, support talented artists, and improve the quality of life for all of us. Please click **here** to make a contribution, or mail a check to:

Boston Cyberarts
9 Myrtle St.
Jamaica Plain, MA 02130

Thanks for your support!

George Fifield, Director

Contact us!

If you have cyber-events coming up that you think the Boston Cyberarts family would be interested in, please send information and an image to info@bostoncyberarts.org. We'll happily include your stuff if we get it in time and if we have space.

www.bostoncyberarts.org

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