



## News Release

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### IBM Innovation Awards presented at 2011 Boston Cyberarts Festival

Boston, MA - **George Fifield**, founder and director of Boston Cyberarts, has announced the recipients of the 2011 IBM Innovation Awards for artistic creation in art and technology, given in recognition of outstanding work presented at the exhibitions and events featured in the 2011 Boston Cyberarts Festival. The awards were presented Friday evening, May 6 at the 2011 Cyberarts Gala at Atlantic Wharf by Kevin Cavanaugh, Vice President, Business and Technical Strategy, IBM Collaboration Software.

The Exhibition Award went to **Jim Campbell: Recent Works at Howard Yezerksi Gallery**. An MIT graduate with an engineering degree, Campbell utilizes custom LED technology to create innovative works that explore the relationships between human perception, movement and memory. Campbell's work combines image-making with technology in a way that subtly plays with the line between representation and abstraction. The three works in the exhibition - *Market Street Pause Exploded View (Commuters)*, and *Fundamental Interval Commuters #2* - allow the viewer to interpret and complete the ideas and images communicated by the light and movement in Campbell's work.

The Performance Award went to the **Brandeis Electro-Acoustic Music Studio (BEAMS) Music Marathon**, an annual event curated by Brandeis Professor Eric Chasalow showcasing the very best electroacoustic music of emerging and established composers from around the world with an international array of top performers. The concert presented more than 50 electronic and mixed-media works that ranged from Milton Babbitt's 1964 "Ensembles for Synthesizer" and Steve Reich's "Violin Phase" to several world premieres. Among the participating artists were James Dashow, Gabriela Diaz, Ensemble Phoenix, Christian Gentry, Michael Lowenstern, Krista Reisner, Matthew Rosenblum, Butch Rovin, Steven Takasugi and the Talea Ensemble. The 2011 BEAMS Electronic Music Marathon featured a state of the art sound system installed in the intimate and acoustically excellent Slosberg Recital Hall allowing audiences to experience the music uncompromised—the way that the composers intended for it to be heard.

In making the awards, Fifield said: "We are delighted to be able to recognize the outstanding contributions these artists have made to the 2011 Festival." He added, "We are very grateful to our friends at IBM for their support in making these awards possible."

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## About the Boston Cyberarts Festival

*The Boston Cyberarts Festival, launched by George Fifield in 1999 with seed funding from the Massachusetts Cultural Council, is the only Festival in the world that features all art forms, including both visual and performing arts, film, video, electronic literature, public art, and web art. The 2011 Festival takes place **April 22-May 8, 2011**, at museums, galleries, performing spaces, educational institutions, and on the web. Complete information, including a searchable database of the more than 50 events and exhibitions, is available at **[www.bostoncyberarts.org/festival](http://www.bostoncyberarts.org/festival)**.*

*Cyberart encompasses any artistic endeavor in which computer technology is used to expand artistic possibilities — that is, where the computer's unique capabilities are integral elements of the creative process in the same way that paint, photographic film, musical instruments, and other materials have always been used to express an artist's vision.*

*Boston Cyberarts is grateful for the support of many generous individuals and institutions, including the Massachusetts Cultural Council, ArtsBoston, IBM, the Boston Cultural Council and Avid. Boston Cyberarts is proud to be a partner with Boston Properties and Atlantic Wharf, and the Boston Children's Museum. Dig Boston is the media sponsor.*

Further information on the Boston Cyberarts Festival is available by calling **617.524.8495** or emailing **[info@bostoncyberarts.org](mailto:info@bostoncyberarts.org)**.

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